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BYOD-Learning

BYOD – Learning: Learning at Any Time, at Any Place, via Any Device

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Implementation period: 1 January 2022 – 31 December 2023

Training course for supporting teachers and educators to digital transformation through the development of digital readiness, resilience and capacity, using the BYOD method

Module Number and Area/ Topic: Module 7: Methods for Developing Video Learning

Module Owners: 5 OU „Ivan Vazov“

Introduction and Broad Description of the Context and Goal of the area/ topic addressed:

This area of focus delves into innovative strategies and techniques for creating effective educational video content. With the goal of enhancing learning experiences, it explores the multifaceted approaches, tools, and best practices employed in the development of educational videos to engage and educate audiences across various fields and disciplines.

Learning Objectives and Learning Outcomes: With the completion of this module the trainees will be able to

1. Apply Pedagogical Strategies: Implement pedagogically sound approaches to ensure that video content aligns with specific learning goals and objectives.
2. Design Engaging Educational Content: Create educational videos that captivate and effectively convey complex concepts, fostering learner engagement.
3. Assess and Optimize Video Learning: Evaluate the impact of video content on learning outcomes and refine strategies for continuous improvement.

Content and Resources (providing information on the various constituents/ dimensions of the topic under consideration):

- Scriptwriting and Storytelling: Learn the art of crafting compelling scripts and using storytelling techniques to engage learners effectively.
- Pedagogical Strategies: Understand how to align video content with specific learning objectives and choose appropriate teaching methods.
- Assessment and Evaluation: Explore methods for assessing the effectiveness of video-based learning, including quizzes, surveys.

Methodology and approaches for the module training presentation:

PPT Presentation, Group Discussion, Feedback and Assessment through Google Forms

Instruments/ Tools/ Supporting Material/ Resources to be used:

- PPT
- Google Form

Pedagogical/Learning Sequencing and Activities Plan:

PART 1	Introductory Activities (creation of interest, reference to real value issues, relation to background experiences, etc.)
Learning Objectives	<p>To assess participants' existing knowledge and perceptions about the importance of learning from videos, particularly within the context of the BYOD project.</p> <p>To promote critical thinking by encouraging participants to analyze and discuss the advantages and challenges of video-based learning.</p> <p>To foster group discussion, stimulating open communication and active participation among participants.</p>
Learning Outcomes	Enhanced awareness, critical thinking, active participation
Competences	Analytical thinking, collaboration, communication skills
Content, Resources and Tools	BYOD Pitch Video
Activities	Ice breaking activity to gather information from participants about the importance of learning from videos
Estimated Time	5 minutes

PART 2	Development Activities
Learning Objectives	<p>Participants will gain a deep understanding of the significance of video learning in modern education and training. They will recognize how video-based content can improve engagement, accessibility, and the retention of knowledge, positioning it as a crucial component of effective learning strategies.</p> <p>Participants will be able to identify and articulate best practices in designing, delivering, and assessing video-based learning experiences, ensuring the effectiveness of instructional materials.</p>

	Participants will gain the ability to apply pedagogical principles to video learning, aligning content with learning objectives and catering to diverse learner needs.
Learning Outcomes	Enhanced awareness, critical thinking, active participation
Competences	Competency in best practices, engagement, communication, pedagogical competency
Content, Resources and Tools	PPT Presentation
Activities	Presentation of the importance of video learning and good practices in the learning environment
Estimated Time	55 minutes

PART 3	Evaluation of Learning Outcomes
Learning Objectives	To assess participants' knowledge on the learning objectives and content of the Module
Learning Outcomes	Participants will apply the concepts and principles presented in the module to answer quiz questions, indicating their ability to translate theoretical knowledge into practical understanding. The successful completion of the quiz will reflect participants' ability to retain and recall key information and best practices discussed during the module.
Competences	Application of knowledge, problem-solving, critical thinking
Content, Resources and Tools	Google Forms
Activities	Three quizzes in Google Forms to assess the content delivered
Estimated Time	30 minutes